

YOOWALK.COM is proud to announce the launch of the second version of its platform, along with a new feature which offers Internet users the possibility of embedding Yoowalk rooms within their websites.

Today, the company announced the launch of the second version of its platform. In a decisive technological advancement, Yoowalk now offers the simple integration of rooms – by html embed – onto any website.

Thus Yoowalk enters a new stage in becoming the foremost provider of free 3D chat for websites, blogs and personal pages.

From an html page with an embedded room, the user can simply click on the play button to activate the room. No downloading or signing up is required to use the service. Represented by an avatar, the user can then explore the room and chat with other visitors.

This platform offers several applications for website editors. It is a communication platform, enabling exchanges on shared areas of interest, along with the possibility of creating rooms for special events: meeting points, conference rooms, virtual bars, etc. True interaction between the users of a site now becomes possible in real time directly on the website.

A service already in place: *Le Turf Café* launched by Zone Turf

Zone-Turf.fr, a top site for continuous news and editorials on horse racing in France, has opened « Le Turf Café » thanks to Yoowalk.

Focused on a community fond of interactions and news, Zone-Turf immediately realized the advantages of offering 3D chat on its site, thus creating a user friendly and comfortable space for discussion between its members.



Zone-Turf stated : « *It is a simple and innovative concept. Le Turf Café is a platform for discussion and chat, allowing users of Zone-Turf to meet each other in real time. Le Turf Café will reinforce the community of Zone-Turf in a user friendly way and with 3D decor. Thanks to Yoowalk, Zone-Turf offers to its users a simple and innovative way to discuss horse racing news, and also to exchange live tips, last minute info, ...* ».

Link : <http://www.zone-turf.fr/turf-cafe.html>

The second version of Yoowalk's interface on www.yoowalk.com also brings major ergonomic improvements which facilitate navigation and the discovery of content within the virtual world of Yoowalk.com. With a clearer presentation of villages, walksites and rooms, along with an updated social network, the new interface prioritizes quick and easy access to content.

For examples of embedded rooms: www.Best3Dchat.com

About Yoowalk.com

Created in October 2006 by Xavier MARVALDI (previously CEO of M6web), Yoowalk.com positions itself as the first virtual world where web surfers from around the globe can meet in real time and in 3D without download.

Picked out by MICROSOFT as one of the 12 most innovative start ups in the world in 2008, the company is financed by CITA Gestion and investors, notably Alexis CAUDE, founder of the Newsweb group. Yoowalk has received the support of MICROSOFT BizSpark and OSEO, and is a member of Cap Digital.

Yoowalk's technology

Yoowalk has been mainly developed using Adobe Flash®. Integrating the latest features of Flash CS3 (AS2), the embedded player weighs only 70KB on loading and 150KB on activation. The virtual world application itself weighs only 700KB.

Yoowalk is one of the pioneers of the cloud computing Microsoft Azure® platform, which allows optimization of processing and response time of critical elements of its architecture.

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